

GCC App Localization Checklist 2025

Essential Requirements for Success in Gulf Markets

Complete this checklist to ensure your app meets GCC user expectations and avoids costly localization mistakes

94% of GCC users prefer apps with full Arabic support | **68%** uninstall apps with poor localization | **\$9.2B** GCC loyalty market by 2025

1. Arabic Language & RTL Support

☐ **True RTL Layout Implementation**
(fully mirrored UI)

Test with native Arabic speakers

☐ **Dialect Options** (Khaliji vs. Levantine toggle)

☐ **Arabic Font Optimization** (Noto Sans Arabic recommended)

☐ **Text Expansion Handling** (Arabic requires 25% more space)

☐ **Hijri Calendar Integration**

☐ **Search Functionality** (Arabic stemming/synonyms)

2. Cultural Adaptation

☐ **Culturally Appropriate Imagery**
(no prohibited content)

☐ **Local Events Integration**
(Ramadan/Eid modes)

☐ **Name Format Support** (Arabic
naming conventions)

☐ **Content Sensitivity Review**
(alcohol, pork, etc.)

☐ **Color Symbolism Check** (avoid
problematic combinations)

3. Payment & Security

☐ **Local Payment Gateway
Integration**

- STC Pay (KSA)
- Mada (KSA)
- BenefitPay (Bahrain)
- PayTabs (UAE)

☐ **Biometric Authentication** (palm
vein scanning support)

☐ **2FA via Local Channels**
(WhatsApp/SMS authentication)

☐ **UAE PDPL Compliance**

4. Offline Functionality

☐ **Core Feature Availability** without
internet

☐ **Data Caching** (72+ hour capability)

☐ **Auto-Sync Recovery** when connection restored

☐ **PWA Support** (Progressive Web App capabilities)

5. Loyalty & Engagement

☐ **Family Points Pooling** feature

☐ **Cross-Brand Rewards** (e.g., Careem + Starbucks)

☐ **VIP Tiers** with concierge services

☐ **Ramadan-Specific Promotions**

6. Technical Requirements

☐ **GCC Hosting** (Dubai/Abu Dhabi data centers)

☐ **Load Time Optimization** (<3 seconds)

☐ **High-Temperature Resilience** (45°C+ performance)

☐ **Voice Command Support** (Arabic dialect recognition)

Need Expert Help With GCC Localization?

Our Dubai-based team has delivered 120+ successful Arabic apps since 2018

Get Free Consultation

View Our Portfolio

☎ +971 50 566 0542 | ✉ info@ilampagency.com | 🌐 <https://ilampagency.com>

© 2025 iLamp Agency.